



Job Description: Marketing and Communication Assistant Intern

Start date: May 2021; 12-16 weeks pending funding.

Wage: \$15 per hour/ 35 hours per week.

Background: CHEP Good Food Inc. through its mission and goals has operated the askîy urban agriculture internship for youth since 2015. This internship works to the following project goals:

1. Grow food and food skills
2. Enhance cultural connections
3. Promote environmental sustainability
4. Create social enterprise
5. Engage youth

The askîy internship is both a summer job and a learning experience. There will be opportunities to take part in excursions, workshops, and events in addition to work in the askîy growing sites.

Job Requirements

- Must be between the ages of 15-30 years old.
- Must be a Canadian citizen, permanent resident, or have been granted refugee status.
- Legally allowed to work in Canada.
- No previous experience is necessary.
- Because there is an Indigenous cultural component to the internship, students of Indigenous descent are encouraged to self-declare in their cover letter.

Work Conditions

- Working outdoors in most weather conditions (rain, heat, cold)
- Working within an office environment
- Working with people from diverse cultural and socioeconomic backgrounds.
- All positions may require evening and weekend work as scheduled.

The Marketing and Communication Assistant Intern is typically expected to:

- Work collaboratively to plant, grow, maintain, harvest, and package produce. This includes manual labour in an outdoor garden setting.
- Create promotional materials, including social media posts and printed posters or newsletters.
- Coordinate communications and sales with our restaurant and community partners.
- Keep accurate records of sales.
- Participate in askiy workshops, mentorships, and excursions, including activities with a cultural focus.
- Assist with planned volunteer and community activities
- Other tasks as required

Additional skills that would be an asset to this position:

- An interest in gardening, food security, or urban agriculture
- Experience in marketing, sales, or customer service
- Experience using social media, particularly to promote a project or community event
- Enjoys working with people of all ages and backgrounds
- Cultural understanding and sensitivity
- An interest in public and community engagement
- Good organizational and communication skills
- Driver's license (not required)
- Certifications (not required): First Aid and CPR-C, Food Safety